



PGA Golf Diploma



To all the staff at BSI; I can't thank you enough for the last few years. BSI has been a huge part of my life and it's something that's going to stay with me forever. I've had amazing experiences and endless exposure which has led me to achieve more than I could ever imagine. I give all that credit to you! I've built friendships that I will always cherish."

~ Yusuf Raidhan, PGA Diploma Graduate

I was very privileged to attend BSI for 4 years. It gave me the opportunity to pursue my dream of playing golf for a living under the guidance of some fantastic coaches, while getting a great academic grounding. It also afforded me the chance to gain experience in various avenues within the golf industry before settling on coaching, which has ultimately become my passion and career. I would highly recommend the academy to anyone who is interested in pursuing a career within the golf industry."

~ Murray Smit, PGA Diploma Graduate

About BSI Golf

Our Purpose

To provide an environment of excellence that encourages the development of each and every student to his or her full potential, in sports performance, education, personal development and in preparation for life.

To be a hotbed of talent development. To train and produce champions. To develop leaders and positive contributors to society.

Training Philosophy

Our training philosophy takes a holistic view of golf performance and incorporates all aspects that are essential for peak performance:

- ✓ Swing Technique / Shot-making
- ✓ Skills Development
- ✓ Finesse Short Game
- ✓ Mental Conditioning
- ✓ Golf Specific Fitness
- ✓ Course/Game Strategy
- ✓ Character Development

Ethos

The nurturing environment at BSI Golf encourages students to develop key attitudinal characteristics and success principles such as responsibility, strong work ethic, perseverance & learnability.

A code of conduct is in place to ensure that all students conduct themselves in a professional manner and to encourage an environment of learning for all.

Expertise

BSI Golf employs an unparalleled team of experts to help students with their performance development and to mentor the PGA Diploma students, led by PGA Master Professional Michael Balderstone and Head of Performance Mark Fairbank. All BSI Golf coaches are highly trained through the PGA system. Our lecturers are industry specialists. Our Sports Science department provides golf specific strength & conditioning testing, training and program development, mental training and more.

Playing Success Stories

BSI Golf has trained 3 world champions, dozens of tournament winners of junior, amateur and professional events, and a whole host of national and provincial representatives.

Many BSI graduates have gone on to achieve playing privileges and success on the Sunshine Tour, Big Easy Tour and further afield on the international tours.



About BSI Golf

World Class Facilities

We utilise the world-class golf courses at Royal Johannesburg & Kensington GC as our home course to play all of our internal tournaments, and the spacious practice facilities of Huddle Park Golf & Recreation as our training base.

Students receive unlimited pre-paid rounds of golf at Royal Johannesburg & Kensington GC and have use of the world-class short game areas. They also receive unlimited practice balls (Mon - Fri) at Huddle Park.



Royal Johannesburg & Kensington GC

Program Description and Accreditation

Students on the PGA Diploma programme receive intensive training for their golf performance and towards a career in the golf industry. Graduates choose between a playing career or a career within the business of golf such as coaching or golf club management. The Diploma is the **internationally recognised** qualification for the golf industry.

The PGA Diploma is a 3-year program, registered with SAQA at NQF level 5. BSI Golf is accredited to present the program by the PGA of South Africa and CATHSSETA (Accreditation No. 613/P/000216/2012).

Performance Training

Students improve their playing skills under guidance from the BSI Golf coaching team. **Technical, mental, fitness and skills training** all come in the form of both **group and individual sessions**.

An **Order of Merit** is formed from the weekly medals and regular 72-hole tournaments. All **vital stats** are recorded and used to form the student's development process. A matchplay championship is also held throughout the year, as well as our popular annual Team Challenge Matchplay event.



Program Details

Academic Component

Learners study the academic component of the PGA qualification. The Diploma (National Diploma: Club Professional Golfing) is registered with SAQA at NQF level 5. PGA subjects covered include:

Business

- Business Finance
- Business Law
- Golf Retailing
- Managing a Golf Business
- Personal Career Development

Coaching

- Introduction to Coaching
- Swing Technique
- Short Game
- Fault Finding
- Coaching Children

Sports Science

- Anatomy & Physiology
- Sports Psychology
- Injury Prevention
- Skills Acquisition
- Nutrition & Health
- Principles of Biomechanics
- Training & Fitness for Golf

Golf Specific

- Equipment Technology
- Custom Fitting
- Tournament Organisation
- Rules of Golf

Practical Learning

The learning process includes a large **practical element** to compliment the theory. Students participate in coaching workshops and gain experience through coaching programmes such as the Special Olympics, organising charity Golf events & Pro/Ams working at certain Sunshine Tour events.



BSI Golf student in Philadelphia, USA.



Students working at a European Tour event

A select number of 3rd year students each year gain fantastic coaching and life experience by spending 8 weeks coaching in USA.

Additional work placement programs in the golf industry are arranged throughout the 3 years of study, giving the students a wide range of practical experience in areas such as retail and golf club management.

Program Details

PGA Qualification, Membership & International Recognition

The PGA Diploma is the benchmark qualification for the business of golf around the world. Graduates wishing to become members of the PGA of SA are required to pass playing and teaching ability tests, attain a 5 handicap or below and fulfil minimum hours work experience, half of which can be logged whilst studying at BSI Golf. Students can **retain their amateur status** throughout the study period. The PGA Diploma is recognised around the worldwide.

Career Options & Alumni Career Success

Learners are trained as 'all-rounders' and graduate equipped to enter all areas of the golf industry. PGA members once qualified will typically specialise in the area of the choice. Examples of career choices for the modern PGA Professional include:

- Tournament Professional
- PGA Coach/Teaching Professional
- Tour Coach
- Club Professional
- Director of Golf
- Club Manager
- Golf Retailer
- Equipment Representative
- Custom Fitter
- Golf Events Coordinator
- Sports Management
- Tournament Official
- Golf Tour Operator
- Golf Entrepreneur

Graduates automatically join the **BSI Golf Alumni Club**, which provides exclusive access to international job opportunities through our worldwide network. Our graduates have gained employment in USA, Asia, United Kingdom, and Africa as well as all over South Africa.

Here are some examples of the prestigious golf clubs, academies and iconic golf companies where our graduates have gained employment, in more than a dozen countries around the world;



Program Details

Who Should Apply?

- ✓ Talented golfers who want to pursue a **playing career** and give themselves **additional career options**.
- ✓ Learners with a passion for golf, who want to make a career in the business of golf.

Limited numbers are accepted each year.

Enrolment Requirements

- Matriculation Certificate or equivalent
- 9 Handicap or below

All applicants must undergo:

- Interview with Program Director
- Game Assessment Session (R750 for Application, Interview & Golf Assessment Fee payable)

All applicants must complete an application form, which is available on request, or can be downloaded from our website www.bsisports.com.

Boarding House

The BSI Golf Boarding Facility is located just 6km from the academy, in the leafy suburb of Eastleigh Ridge, close to the Greenstone Mall. Single and shared room are available on a first come basis. Transportation and meal options are also provided. All options include cleaning services, laundry, uncapped high-speed Wi-Fi, DSTV, and use of the swimming pool and games areas. See Boarding House brochure for details.

Contact Details

Tel: +27 (0) 11 485 1067 / 011 485 1068

E-mail: info@bsisport.com

Web: www.bsisports.com



"My own PGA qualification has allowed me to work all over the world and to be universally recognised as an expert wherever I've been. It's a privilege to be able to provide that same opportunity to BSI Golf students"

~ **Michael Balderstone, BSI Founder & PGA Master Professional**